# **ACTIONS REPORT 2023**

EUROPEAN NETWORK OF HOLY WEEK AND EASTER CELEBRATIONS



# Actions

Presentation at FITUR (Madrid), January 13, 2023. <u>II European Congress of the</u> <u>European Network of Holy Week and Easter Celebrations: 'From the Local to the</u> <u>Universal'.</u>



# <u>II European Congress of the European Network of Holy Week and Easter</u> <u>Celebrations: 'From the Local to the Universal'.</u>

- Until February 22. Reception of registrations.
- Until February 10. Registration of communications. Until February 22 reception of communications works.
- Design of promotional materials EN, ES, IT (attach flyer, TV screen, accreditations, web).

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- Celebration of the Congress:

Participants:

• Speakers: 13 speakers from Italy, Spain, Slovenia, and Romania. 21 communications presented in four sessions.



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- Participants: more than 80 people by virtual and face-to-face format. Representatives of the Italian Ministry of Culture, the Spanish Ministry of Culture and UNESCO have participated, as well as the presidents of the European Network of Holy Week and Easter Celebrations and of the Fondazione Federico II.
- Conferences chaired by members of the Scientific Committee: Professor Ignazio Buttitta and the coordinator of the Committee Julio Grande.





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### Working groups of the Holy Week Museums Network

- Meetings: February 15, 2023/ June 15, 2023/ November 22, 2023.
  Format: online.
- Publication in Social networks of the Piece of the Quarter, November 2022-March 2023/ March-July 2023/ July-November 2023.
- $\circ$   $\;$  Review and translation of content, design adaptation.
- Development of the **Didactic Guide for school visits.**

### Featured pieces: March-July 2023

Brotherhood of the Ecce-Homo, Alcalá la Real, Spain Piece: The Tunic Religious Museum of the Brotherhood of the Good End, Cabra, Spain Piece: Altarpiece Jubileo de la Porcincula Brotherhood and Confraternity of the Holy Christ of Love, Lucena, Spain Piece: Sagum with embroideries of "Pireo" bullfighter's costume Holy Week Museum of Orihuela, Alicante Piece: Dead Christ Permanent Exhibition of Puente Genil's Holy Week, Spain Piece: Virgin Of Candelaria Permanent Exhibition of Viveiro's Holy Week, Spain Piece: Triumphal Entry into Jerusalem To be sent: Skofja Loka, Birgu, Lorca, La Columna Brotherhood, Lucena, San Gil Brotherhood, Écija. Featured pieces: July- November 2023. Inquisitor's Palace and National Museum of Ethnography, Birgu, Malta Piece: Christ carrying the Cross Religious Museum of the Brotherhood of the Good End, Cabra, Spain Piece: Christ of Sorrows muBBla. White Float Embroideries Museum, Lorca, Spain. Piece: The Glorification of the Rosary Brotherhood and Confraternity of the Holy Christ of Love, Lucena, Spain. Piece: white velvet cape embroidered with color silks Museum and Confraternity of Our Lord Christ at the Column and Holy Mary of Peace and Hope, Lucena, Spain Piece: Roman Centurion Holy Week Museum of Orihuela, Alicante Piece: Judas Iscariot Permanent Exhibition of Puente Genil's Holy Week, Spain Piece: portrait of D. Eduardo Castillo y Parejo

Permanent Exhibition of Viveiro's Holy Week, Spain



Piece: The Agonies of Christ <u>Featured pieces November 2023-marzo 2024</u>: Still to be sent.

**Erasmus Project + Paths4Crafts – Cultural and creative entrepreneurship for youth**. Celebration of the exchange program from May 22 to 29, 2023. See Program in Annex II.



Celebration of the 1<sup>st</sup> Holy Week Instagram Photography Contest 2023. Joint activity Holy Week.

. <u>https://www.holyweekeurope.com/concurso-de-fotografia-de-instagram-semana-</u><u>santa/</u>



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Contest rules: <u>https://www.holyweekeurope.com/wp-</u> content/uploads/2023/03/Bases-Concurso-Fotografiawww.holyweekeurope.com\_.pdf

# Publications

**Crafts and its contemporary manifestations.** Information collection, design, layout, and printing. <u>https://www.holyweekeurope.com/wp-</u> <u>content/uploads/2023/08/Folleto-artesanos-WEB.pdf</u>



**Publication Featured pieces of Holy Week Museums.** Compilation of pieces, design, layout, and printing. <u>https://www.holyweekeurope.com/wp-</u> <u>content/uploads/2023/07/Pieza-del-mes-espanol-WEB.pdf</u>



**Catalog of tourist packages.** Conception of travel ideas in collaboration with local tourist offices, quote by Veronia Tours.



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https://www.holyweekeurope.com/wp-content/uploads/2023/07/Package-tourbrochure-2023-2024-def.pdf



Presentation of candidature as European Cultural Route to the European Institute of cultural Routes. July 2023





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 $_{\odot}$   $\,$  Evaluation visit by the European Institute of Cultural Routes.

24 - 27 2023. Visit to Viveiro, Spain; Braga e Idanha-a-Nova, Portugal. Accompanied by, Encarnación Giráldez.





# Erasmus European Program

Erasmus accreditation request for the period 2024-2027, with the objective of the Preservation and Promotion of cultural heritage to encourage and strengthen the



participation of young people and unity and exchange between communities. October 2023

**II Days of the European Network of Holy Week and Easter Celebrations.** 1 – 15 October, 2023.

The Days of the European Network of Holy Week and Easter Celebrations are celebrated once a year to present the tangible and intangible cultural values of Holy Week outside their celebration period. They represent a tourist and cultural offer for local population and visitors.

Each member locality of the Network organizes activities that are held simultaneously by all the members. Programming includes open doors to Holy Week museums and brotherhood houses, visits to religious art workshops and contemporary artistic creation workshops with demonstrations, themed guided tours about Holy Week, brotherhood or Holy Week music concerts.

Full program: <u>https://www.holyweekeurope.com/wp-</u> content/uploads/2023/06/Programa-de-actividades-dias-de-la-Red.pdf





Creation of specific posters for each town that belongs to the Network.



Promotional video: <u>https://www.youtube.com/watch?v=qMI9wD2vy6g</u>

# Participation in the 12<sup>th</sup> Annual Advisory Forum. Lodz, Poland. 20 - 22

September 2023. Attended by Juan Ramón Valdivia Rosa, President of the European Network of Holy Week and Easter Celebrations and Encarnación Giráldez Cejudo, Technical Coordinator of the Network.



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### Actions to attract new members.

- Delivery of physical and electronic correspondence to potential partners.
  Serbia: Mokirn, 21 July 2023. Romania: Maramures, 21 July 2023. Ukraine: L'viv (Lviv), 21 July 2023; Pysanka Museum, Kolomyia, 6 October 2023.
   Contact with several celebrations in Croatia, November.
- Meeting with representatives of the Ministries of Poland, Greece, Romania, Moldova, and Serbia. Supported and organized at our request by the Ministry of Spain.
- Creation of a network presentation dossier for potential members.

## New members signage



Idanha-a-nova, Portugal





#### Signage for Easter craft workshops

- Design, production, and delivery of stickers to partners for distribution and placement in workshops. A total of 51 workshops have been identified.





## Assemblies. European Network of Holy Week and Easter Celebrations

- Ordinary Assembly of the European Network of Holy Week and Easter Celebrations. 22 March 2023. Online
- Ordinary Assembly of the European Network of Holy Week and Easter Celebrations. 14 November 2023. Online